



# *89th Annual Meeting & Conference*

*Crowne Plaza Hotel Fredericton – Lord Beaverbrook  
Fredericton  
New Brunswick, Canada*

*September 18-20, 2025*

## CONFERENCE AGENDA

*FINAL EDITION*

### ***Thursday, September 18<sup>th</sup>***

- |                   |   |
|-------------------|---|
| 1:00 PM - 6:30 PM | <b>Registration (Lobby by Staircase - Fredericton Delta)</b>  |
| 4:00 PM - 4:45 PM | <b>IAMCA Executive Committee Meeting (Hampstead Room - Fredericton Delta)</b><br>(Part 1 of 2)  |
| 6:00 PM - 8:00 PM | <b>President's Reception (Side lawn/Gazebo - Fredericton Delta)</b><br><b>Welcome to New Brunswick!</b> <i>Honourable Pat Finnigan – Minister of DAAF</i><br><b>Canadian Greeting</b><br><b>U.S.A. Greeting</b> |

## Friday, September 19<sup>th</sup>

7:00 AM – 8:30 AM      **Breakfast- Maxwell's Dining Room -  
Crowne Plaza Hotel**

### **MORNING - Session I** ***St. John Room - Crown Plaza Hotel***

8:50 AM      **Welcome and General Introductions**      *Kathy Brewer-Dalton, Deputy Minister of  
Dept. of Agriculture, Aquaculture and  
Fisheries*

9:00 AM      **Canadian Dairy Commission Report**      *Benoit Basillais, CEO, Canadian Dairy  
Commission*

9:30 AM      **U.S. Department of Agriculture Report**      *John Marcucci, Assistant Market  
Administrator, U.S. Dept. of Agriculture*

10:00 AM      **Break**

### **MORNING – Session II**

10:15 AM      **COFOCALEC Dairy Report**      *Dr. Sergio Soltero Gardea, Director General,  
COFOCALEC (Estados Unidos Mexicanos)*

10:45 AM      **IAMCA Legal Reports**      *Cathy Fawcett, K.C. – Founder and Co-Managing  
Partner of Fawcett Cutler Lawyers – CDN  
legal update*  
  
*Charles Kooyman- Senior Assistant Attorney - USA  
legal update*

11:10 AM      **HPAI Updates (Canada/USA)**      *Dr. Cathy Furness, Deputy Chief Veterinary Officer,  
Canadian Food Inspection Agency*  
  
*Cheryl Schroeder, Senior Advisor, Dairy Farmers of  
Canada*  
  
*Dr. Mark Lyons, Director, U.S. Dept. of Agriculture*

12:00 PM      **LUNCH**

### **AFTERNOON - Session III**

1:00 PM	<b>IT Security on Farms</b>	<i>Janos Botschner, PhD, Senior Associate, Community Safety Knowledge Alliance</i>
2:00 PM	<b>Dairy Processing Industry in Canada</b>	<i>Mathieu Frigon, President and CEO, Dairy Processors Association of Canada</i>
2:45 PM	<b>Break</b>	
3:00 PM	<b>Canadian and American Dairy Farm Profile</b>	<i>Annie AcMoody, Chief Policy and Economics Officer, DFC</i>  <i>Meggan Hain, Chief Veterinary Officer National Milk Producers Federation ,USA</i>
3:45 PM	<b>proAction/FARM Plan Programs</b>	<i>Carla Soutar, Senior Manager, Dairy Farmers of Canada</i>  <i>Meggan Hain, Chief Veterinary Officer National Milk Producers Federation, USA</i>
4:30 PM	<b>Dairy Farmers of Canada Report</b>	<i>Steve Couture, Head Economist, Dairy Farmers of Canada</i>

### **EVENING - Session IV**

5:30 PM	<b>Social Hour – Adjacent St. John Room</b>
6:30 PM	<b>Banquet Dinner – St. John Room</b>

## ***Saturday, September 20<sup>th</sup>***

7:00 AM - 8:30 AM      **Breakfast- Maxwell's Dining Room -  
Crowne Plaza Hotel**

### **MORNING – Session V** ***St. John Room – Crown Plaza Hotel***

9:00 AM                      **IAMCA Committee Provincial/State Round Table**

10:00 AM                    **IAMCA Annual Business Meeting**

10:45 AM                    **IAMCA Executive Committee Meeting (Part 2 of 2)**

11:30 AM                    **LUNCH**

### **AFTERNOON – Session VI**

#### **NB Agricultural Tours**

12:30 PM – 12:45 PM      Load Bus                      ***Bus will leave promptly at 12:45 PM***

- **Dairy Farm Tour** – Lawrence Dairy Farms Inc. and Combination Holsteins
- **Cranberry Bog Tour** – Sunberry Cranberry Producers Inc.

### **EVENING – Session VII**

6:30 PM                      **Lobster/Steak Maritime Kitchen Party - Wolastoq Wharf Restaurant**

8:30 PM                      **Board the Bus/ Return to Hotel (Bus departs at 8:30 PM)**