



# 87th Annual Meeting & Conference

*Harraseeket Inn – Freeport, Maine*

*September 17-19, 2023*

## CONFERENCE AGENDA

SEPTEMBER 2023 EDITION

### ***Sunday, September 17<sup>th</sup>***

*Julie-Marie Bickford - Maine, Presiding*

1:00 PM - 6:30 PM

**Registration**

2:00 PM - 4:00 PM

**Executive Committee Meeting/Business Meeting/Legal Reports**

6:00 PM - 8:00 PM

**President's Reception**

**Welcome to Maine!**

*Maine Milk Commission / DACF*

**U.S. Greeting**

**Canadian Greeting**

## **Monday, September 18<sup>th</sup>**

7:15 AM Registration/Breakfast

### **MORNING - Session I**

8:30 AM Welcome and General Introductions

8:45 AM U.S.D.A. Report *Dana Coale, Deputy Administrator - U.S.D.A.  
Shawn Boockoff, Market Administrator,  
FMMO1 - U.S.D.A.*

9:15 AM Canadian Dairy Commission Report *Benoit Basillais, CEO  
Canadian Dairy Commission*

9:50 AM COFOCALEC Dairy Report *Dr. Sergio Soltero Gardea, Director General,  
COFOCALEC (Estados Unidos Mexicanos)*

10:30 AM Milk Break Refreshments



### **MORNING - Session II**

10:40 AM The Changing Face of Dairy Regulation *Chris Galen, Sr. VP of Member  
Services & Governance - NMPF  
Dr. Jamie Jonker, Chief Science  
Officer - NMPF*

11:40 AM Maine Dairy – the Cornerstone of Maine Agriculture *Nancy McBrady,  
Deputy Commissioner  
Maine Department of Agriculture, Conservation & Forestry*

12:00 PM LUNCH

Nominating Committee (meets during lunch)

Legal Counsel (meets during lunch)

### **AFTERNOON - Session III**

**Agricultural & the Environment Tour**

12:45 PM – 1:00 PM *Load Bus* ***Bus will leave promptly at 1 pm***

- Wolfe's Neck Center for Agriculture & the Environment
- Pineland Farms & Pineland Farms Dairy Company
- Fork Food Labs

### **EVENING – Session IV**

6:15 PM Taste of Maine Dinner Event - Boone's Fish House & Oyster Room, Portland, ME

8:30 PM Board the Bus

9:15 PM Arrive/Return to Hotel

## Tuesday, September 19<sup>th</sup>

7:15 AM Registration/Breakfast

### MORNING – Session V

8:30 AM The Future of Fluid Milk - *A panel discussion*

- The rise of consumer-driven milk variations (Lactose-free, A2, Ultra-filtered, Local, Organic, Grass-fed, etc.)
- Battle for the “MILK” name – Real Milk vs “Alternatives”
- Changing consumer habits (post-pandemic - fast food/ready to eat vs cooking)
- Re-growing the Consumer sector for fluid milk

9:45 AM Dairy Farmers of Canada Report *Steve Couture, Head Economist*  
Dairy Farmers of Canada

10:10 AM US Dairy Promotion / DMI *Paul Ziemnisky, Group EVP Wellness, Insights and Innovation - Dairy Management Inc. (DMI)*

10:35AM Milk Break



### Morning – Session VI

10:45 AM KEYNOTE: The Next Environmental Challenge: **Maine’s Response to PFAS Contamination – How Dairy has Adapted: Observations & Solutions so far...**

*Meagan Hennessey, Director of PFAS Response, Maine DACF*

*Rick Kersbergen, UMaine Cooperative Extension Professor Emeritus & Consultant to Maine DACF*

11:40 AM IAMCA Legal Reports *US*  
*Canada*

12:00 Noon LUNCH  
Executive Committee Lunch

### AFTERNOON – Session IX

1:15 PM IAMCA Annual Business Meeting

*Call to Order / Roll Call*

*Minutes: 2022 Annual Meeting*

*Treasurer’s Report*

*Election of 2024 Officers*

*Membership*

*Other Business*

*Adjourn*

5:30 PM Social Hour

6:30 PM Annual Banquet

International Association of Milk Control Agencies  
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